

For official use only

Customer No.

Company Name

13 - 16 June 2009

To book your stand, please fill in these forms and send, fax, or email to the address given below.
The information provided here will be used for the Catalogue (online and print) of the Cape Town Book Fair 2009.

1. COMPANY ADDRESS:

Company name:

Street:

Town, Postcode:

P.O. Box:

Town, Postcode:

Country:

Phone:

Fax:

E-mail:

Website:

2. CONTACT PERSON: Mr Ms

Surname: First name:

Phone: Fax:

E-mail: Mobile:

3. COMPANY PROFILE (max. 250 characters including spaces)

- As in 2008 New Profile

4. STAND DESIGN:

- Shell scheme stand - please select stand size: 4 sq m 8 sq m 12 sq m 16 sq m 20 sq m 24 sq m Larger stand: Size: sq m
Width: m
Height: m
Depth: sq m
- Space only: Size: sqm Width: m Height: m Depth: sq m
- Small Publishers Pavilion Package

5. TYPE OF STAND/REQUESTED STAND VICINITY/NEIGHBOURHOOD:

- Corner Stand (if available) Peninsula Stand (if available) Island Stand (if available)

6. SUPPLEMENTARY ELEMENTS FOR SHELL SCHEME STANDS:

- Storage room (1m x 2m) with door Storage room (2m x 2m) with door

7. FURNITURE:

- Furniture Set 1 Furniture Set 2 Furniture Set 3 Furniture Set 4 Furniture Set 5

8. CO-EXHIBITORS*:

*Please also fill in forms 2 (catalogue entry) and 3 (keyword listing), if you are a co-exhibitor, please complete the catalogue and keyword entry section.

- I will attend the Cape Town Book Fair as co-exhibitor at the following stand:

Main company name (the company with who you are a co-exhibitor)

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KEYWORDS PART ONE:

IMPORTANT: Inclusion of your keywords is a vital part of your catalogue entry because it is via these keywords that your company can be found in the online catalogues at www.capetownbookfair.com and the exhibitor directory. Categorisation according to keywords can assist in determining your positioning at the fair. With this in mind, please indicate all the subject areas, business and products that apply to your company.

A

- 01. Adventure
- 02. Advertising
- 03. Agriculture
- 04. Antiques & Collectibles
- 05. Architecture
- 06. Art
- 07. Audiobooks
- 08. Autobiography/ Memoirs/Letters

B

- 09. Beauty
- 10. Bible
- 11. Bibliography
- 12. Biography
- 13. Body, Mind & Spirit
- 14. Bookshop
- 15. Business & Economics

C

- 16. Cartography
- 17. Children's Books (Age 1-7)
- 18. Child Care
- 19. Coffee Table Books/ Picture Books
- 20. Comics/Caroons
- 21. Computers
- 22. Cooking
- 23. Crafts & Hobbies
- 24. Cultural History/Regionalia
- 25. Cultural Studies
- 26. Current Events

D

- 27. Distributor

E

- 28. Education
- 29. Edutainment
- 30. Electronic Media

F

- 31. Family & Relationships
- 32. Fashion
- 33. Fiction
- 34. Food/Drink
- 35. Foreign Language Study

G

- 36. Games
- 37. Gardening
- 38. Gay & Lesbian Non-fiction
- 39. Gift Books

H

- 40. Health & Fitness
- 41. History
- 42. Horticulture
- 43. House & Home
- 44. How-To
- 45. Humour

J

- 46. Job & Career
- 47. Judaica
- 48. Juvenile Fiction (Age 8-12)
- 49. Juvenile Non-fiction (Age 8-12)

L

- 50. Language Arts & Disciplines
- 51. Law
- 52. Lifestyle
- 53. Literary Criticism & Collections

M

- 54. Mathematics
- 55. Media, Information & Communication
- 56. Medical
- 57. Military
- 58. Music

N

- 59. Nature
- 60. Non-fiction
- 61. Numismatics

P

- 62. Performing Arts
- 63. Pets
- 64. Philosophy
- 65. Photography
- 66. Political Science
- 67. Psychology & Psychiatry
- 68. Publishing

R

- 69. Reference
- 70. Religion
- 71. Retailer

S

- 72. Science
- 73. Self Help
- 74. Social Science
- 75. Sports & Recreation
- 76. Study Aids

T

- 77. Technology
- 78. Transportation
- 79. Travel
- 80. True Crime

Y

- 81. Young Adult/Teenage Fiction (Age 13-19)
- 82. Young Adult/Teenage Non-fiction (Age 13-19)

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KEYWORDS PART TWO:

Branch of Business	Product
01. Agency (see Literary Agency) <input type="checkbox"/>	01. Audio/Audiobooks <input type="checkbox"/>
02. Association <input type="checkbox"/>	02. Book <input type="checkbox"/>
03. Bookbindery <input type="checkbox"/>	03. Book Art/Prints/ Photographs/Paintings/ Sculptures <input type="checkbox"/>
04. Bookseller <input type="checkbox"/>	04. Calendars/Poster/Postcards <input type="checkbox"/>
05. Bookfair <input type="checkbox"/>	05. CD-ROM <input type="checkbox"/>
06. CD/Diskette Manufacturer <input type="checkbox"/>	06. Diskette <input type="checkbox"/>
07. Consultant <input type="checkbox"/>	07. DVD <input type="checkbox"/>
08. Designer <input type="checkbox"/>	08. eBook <input type="checkbox"/>
09. Film/Television <input type="checkbox"/>	09. Film <input type="checkbox"/>
10. Gallery <input type="checkbox"/>	10. Game <input type="checkbox"/>
11. Library <input type="checkbox"/>	11. Loose-leaf Edition <input type="checkbox"/>
12. Literary Agency <input type="checkbox"/>	12. Manuscript <input type="checkbox"/>
13. Literary Scout <input type="checkbox"/>	13. Maps <input type="checkbox"/>
14. Multimedia/ Electronic Publisher <input type="checkbox"/>	14. Merchandising <input type="checkbox"/>
15. Packager <input type="checkbox"/>	15. Newspaper/Magazine/Journal <input type="checkbox"/>
16. Photographic/Picture Agency <input type="checkbox"/>	16. Online <input type="checkbox"/>
17. Printing & Manufacturing <input type="checkbox"/>	17. Picture <input type="checkbox"/>
18. Publisher <input type="checkbox"/>	18. Play <input type="checkbox"/>
19. Remainder <input type="checkbox"/>	19. Print on demand <input type="checkbox"/>
20. Retailer <input type="checkbox"/>	20. Screenplay <input type="checkbox"/>
21. Service Provider <input type="checkbox"/>	21. Software <input type="checkbox"/>
22. Shop Design <input type="checkbox"/>	22. Video <input type="checkbox"/>
23. Software Development <input type="checkbox"/>	
24. University <input type="checkbox"/>	
25. Wholesaler/Distributor <input type="checkbox"/>	

This registration constitutes our acceptance of all stipulations included in the Terms & Conditions for Participation at the Cape Town Book Fair 2009.

Date

Signature

Company stamp

PLEASE RETURN TO:

For postal items:
Cape Town Book Fair (PTY) Ltd
P.O. Box 51498, Waterfront, 8002,
Cape Town, South Africa

For courier services:
Cape Town Book Fair (PTY) Ltd
Unit 212, 1st Floor, Victoria Foundry, Prestwich
Street, Green Point, 8001, Cape Town, South
Africa

For enquiries:
+ 27 (0)21 418 5493
For faxing:
+ 27 (0)21 418 5949